

# Privacy Policy

At Vintage Smile Family Dentistry, we value our customers and take their privacy issues very seriously. This policy will help you better understand why we need certain information from you and what we do with it.

## **1. Information which is collected**

**Registration Codes and Passwords** – You will need to register to access some applications on the Vintage Smile Family Dentistry website. When you initially register, you may be asked to provide some information that you may consider personal.

**IP Addresses** – this is a number assigned to your computer when you connect it to the internet; it functions as a caller ID for other computers. Web servers use IP Addresses to identify a particular computer, what kind of computer it is, and what browser you are using.

**Cookies** – these are strings of text loaded into your computer’s hard drive by the websites you visit. Nearly all websites use cookies to track your visits to that website and to store some personal information, usually your name and your purchase history for that particular site. It is possible to instruct your browser to block cookies or alert you when they are being downloaded. If you block cookies, though, it will prevent you from using some applications on each website.

## **2. Businesses and Groups Who Collect this Information.**

Vintage Smile Family Dentistry will collect this information from you when you visit our website. Advertisers on our website and other websites to which we have links may also collect some of this information. You may want to view the privacy policies of these third-party sites before you log into the site or provide them with any personal information. Vintage Smile Family Dentistry is not responsible for and cannot control the privacy policies of other companies.

## **3. The Ways We Use This Information**

Vintage Smile Family Dentistry will collect information in order to analyze how individuals and groups use the website. This will give us information on ways to make our website more users friendly and more applicable to our customers. Vintage Smile Family Dentistry will also use your information to tailor each website visit to meet your personal needs, thus saving you time and effort. Vintage Smile Family Dentistry may also use the information to send you news concerning special offers from Vintage Smile Family Dentistry or our partners unless you let us know that you don’t want to receive this information.

Vintage Smile Family Dentistry may additionally use data that identifies you, your account, or your computer when answering emails or providing technical support, as well as dealing with the occasional infraction of our Website Terms and Conditions.

## **4. Other Parties With Whom This Information Could Be Shared**

Third-Party Businesses may be given some of this data on a “need to know” basis when Vintage Smile Family Dentistry has hired them for operational, marketing, and advertising support or if these businesses provide skills or services which we wish to offer our customers. Vintage Smile Family Dentistry requires that these third party businesses satisfy our security and privacy concerns and agree to treat your information

confidentially. Vintage Smile Family Dentistry will not release information normally protected by law, and the information is never used for tasks that fall outside of our oversight or control.

Government Agencies, Legal Entities, and Courts may sometimes compel us to share information resulting from government action or a private lawsuit. We will only provide information necessary to meet the terms of the law, subpoena, or other actions. If we are forced to bring legal action against one of our customers, this may require us to offer some specific information for court documents.

Apart from the entities and situations described above, Vintage Smile Family Dentistry does not knowingly provide, nor do we allow anyone else to provide your personal information to any third party without your consent.

## **5. Ways in Which You Can Control the Information We Collect, Use, and Distribute.**

Please be aware that you might unknowingly share personally identifiable data when participating in forums, chat rooms, or message boards. There is no way for Vintage Smile Family Dentistry to monitor these communications or control what information is shared within them. At Vintage Smile Family Dentistry, we prioritize safeguarding your personal information, but we are unable to protect any information you voluntarily disclose online in open forums.

## **6. Special Protections for Children Younger Than 13 Years of Age**

The Children's Online Privacy Protection Act (COPPA) requires that we do not knowingly collect or receive personally identifiable information from a child younger than 13 years of age unless we also receive permission from the child's parent or guardian. Vintage Smile Family Dentistry will also comply with any parent or guardian request whose child is a registered user under 13 years of age to access, change, or remove personal information about that child from our website. A child's personally identifiable information is subject to the same protections on our website, as is the same information pertaining to an adult.

## **7. Links to Third Party and Affiliate Websites**

Users on Vintage Smile Family Dentistry's website can link from our site to third-party, affiliate, and partner websites that are not monitored or controlled by Vintage Smile Family Dentistry. We encourage you to read the privacy policies on each new website to which you link before providing any personally identifiable information to that website. Vintage Smile Family Dentistry cannot be responsible for the actions of third party websites.

## **8. Changing, Correcting or Updating your Information**

Please call Vintage Smile Family Dentistry at (281) 251-7770 if you wish to change, update or delete your registration information that you provided to the website when you registered.

## **9. The Methods We Use to Protect Your Information**

Protecting and securing your personally identifiable information is nearly as important to Vintage Smile Family Dentistry as it is to you. Consequently, we do everything possible to allow you to securely transmit your personal information between your computer and our servers.

The fact remains, though, that no form of data transmission is 100% secure. While we are staying on the cutting edge of internet security, we cannot completely guarantee the confidentiality of any information you transmit to us.

After receiving your information, Vintage Smile Family Dentistry will use every reasonable and available procedure or technological application to respect your privacy and safeguard your information. Remember that Vintage Smile Family Dentistry will never request that you provide a password or other personal information in an unsolicited phone call or email.

## **10. Changes to This Privacy Policy**

We will change this Privacy Policy on occasion in response to advancements in security technology. Notices of these changes will be posted on the website when the change is made, and your continued use of the website after the changes are posted implies your consent to those changes.